



Yestar International Holdings Company Limited

巨星國際控股有限公司

(Stock code: 2393.HK)

2015 Annual Results

March 2016



Agenda

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- 2 2015 Annual Results Highlights
- 3 Growth and Development Strategy
- 4 Appendix

Stock Information

Stock code	:	2393.HK
Listing date	:	11 Oct 2013
Offering price	:	HK\$1.38
No. of issued shares (as of 28 Feb 2016)	:	2,175,200,000
Stock price (as of 11 Mar 2016)	:	HK\$3.05
Market cap (as of 11 Mar 2016)	:	HK\$6.63 bn

- A **high-margin** medical consumable and equipment company in the PRC
→ **One of the largest IVD product distributors of Roche Diagnostic**
- As of 31 Dec 2015, a well-established distribution network in Shanghai, Jiangsu and Anhui provinces with direct access to 236 hospitals and 372 secondary distributors
- Extensive sales and distribution network nationwide with 18 representative offices covering 18 cities in the PRC to serve imaging product business

A trust partner of global leaders

FUJIFILM

- Pioneering global photographic paper maker
- Well-known brand name
- Well-established application network of medical devices
- World class R&D capability

Yes!Star 



- Largest IVD products provider in the world



- A world leading medical technological device manufacturer



- World leader in providing analytical instruments and diagnostic equipment

Business Scope

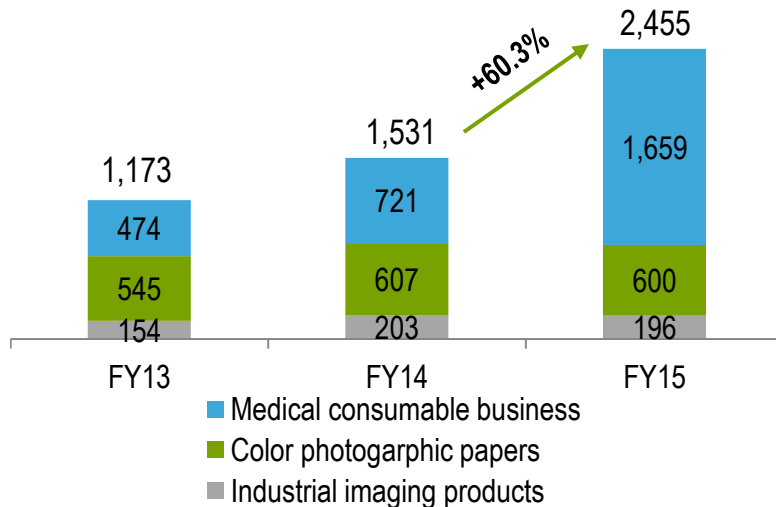
	Medical Consumable Products			Color Photographic Papers and Others		Industrial Imaging Products	
	In Vitro Diagnostic (IVD) Products	Medical film	Dental film	Professional	Minilab	NDT x-ray films	PWB films
Products							
Uses	Used in performing medical examination e.g. blood, tissues test for medical diagnosis	Used in diagnostic imaging from x-ray and other image modalities	Dental x-ray examination showing pictures of teeth, bones, etc.	Customized ready-to-use sized color photographic papers		For checking structural integrity of machinery	Photo-tooling film for production of printed circuit boards
Strategies	- High market share - Leading IVD player in Eastern China			- Stable cash flows - Long-term relationship with Fujifilm - Low financial leverage business model			
FY15 Revenues	RMB1,659 mn (67.6%)			RMB600 mn (24.4%)		RMB196 mn (8.0%)	
Brands	 Distribution	 - Manufacturing - Distribution	 - Manufacturing - Distribution	 - Manufacturing - Distribution	 - Manufacturing - Distribution	 - Manufacturing - Distribution	 Manufacturing
Market position	Roche has the no.1 market share in the PRC at c. 22%	c.20-22% market share (no.2)	n/a	c.55% share (no.1)		2012: c.5.4% share (no.4)	2012: c.37.3% share (no.1)
Customers	Hospitals, clinics and wholesalers	- Fujifilm Group - Hospitals, clinics and wholesalers	Hospitals, clinics and wholesalers	Wholesalers and end users (e.g. professional photo processing labs)	Wholesalers and end users (e.g. image printing shops)	Wholesalers and end users	Fujifilm Group

Outstanding Financial Performance

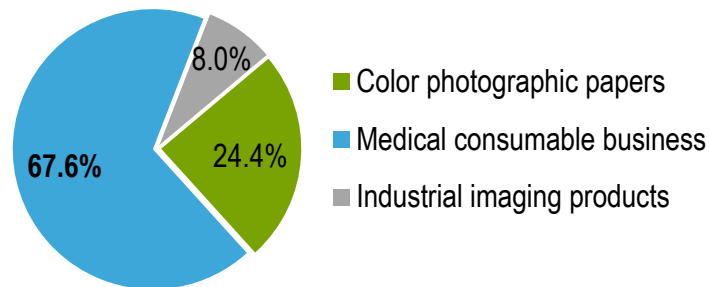
Medical consumable products is the dominant revenue contributor, accounting for 67.6% of FY15 revenue

Revenue

RMB mn

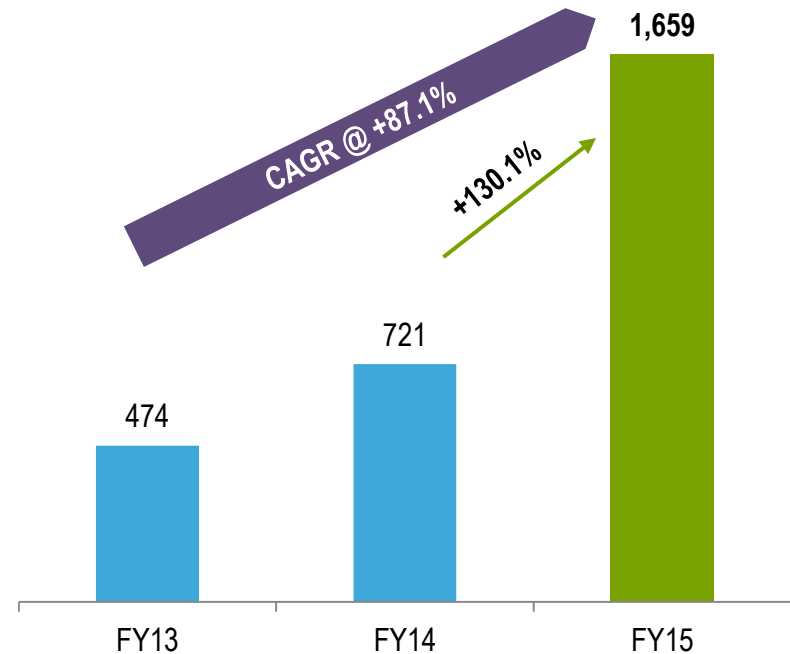


Revenue mix in FY15



Medical Consumable Business

RMB mn



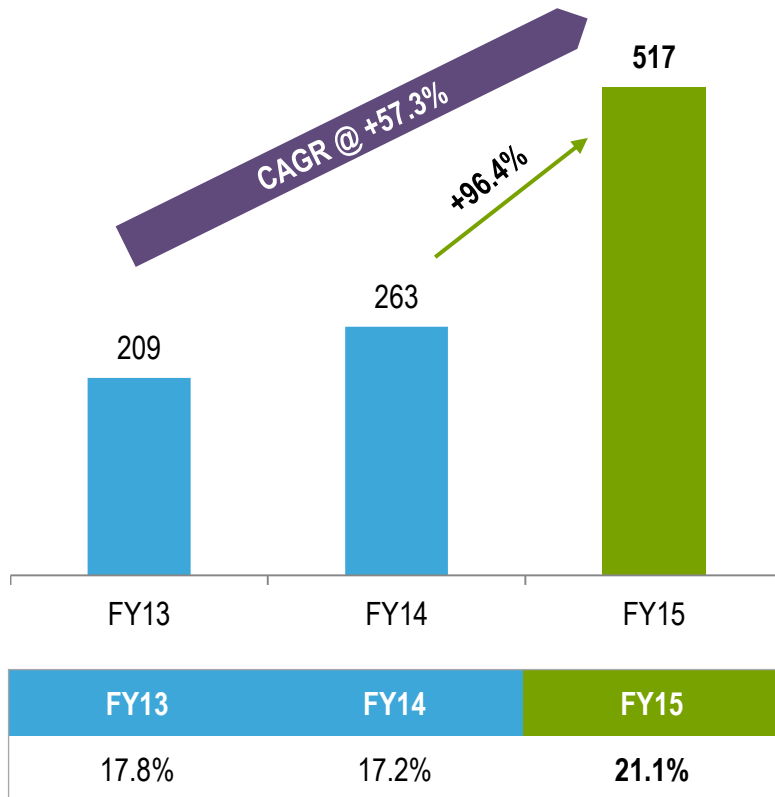
FY13	FY14	FY15
13.7%	13.3%	23.3%

Gross profit and EBITDA

With an average GP margin at 32.2%, IVD products are the major profit contributor

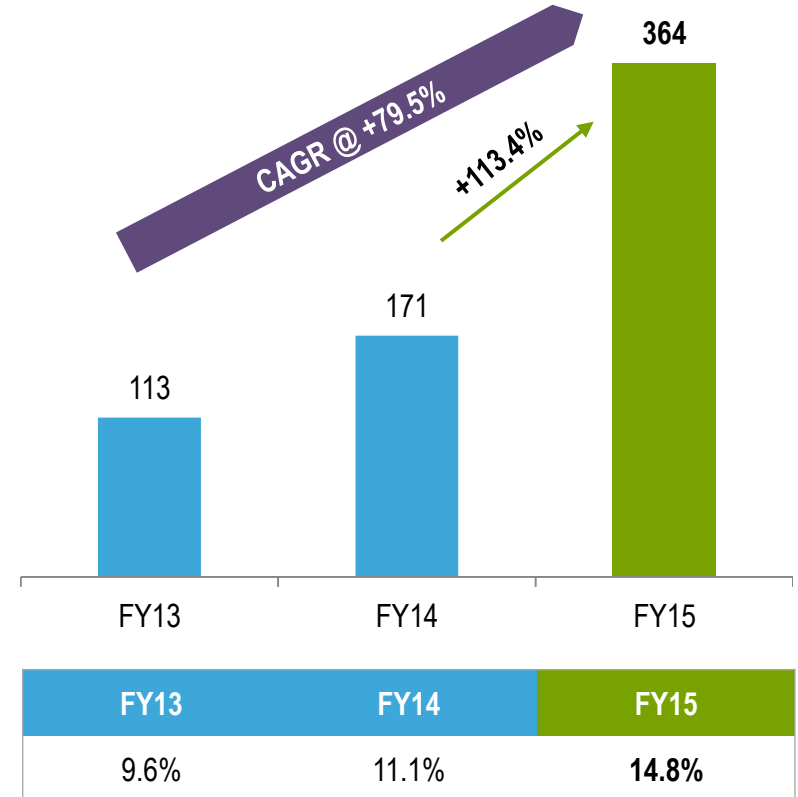
Gross profit and gross profit margin

RMB mn



EBITDA and EBITDA margin

RMB mn

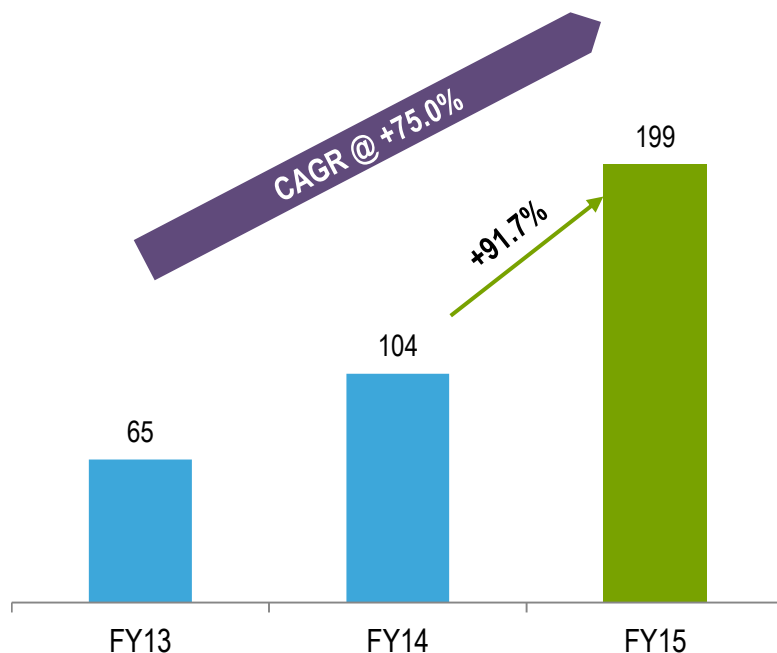


Profit for the Year, Net Profit and Net Profit Margin

When excluding intangible asset amortization, one-off expenses from acquisition and placement, the adjusted net profit would have been RMB187 mn in FY15

Profit for the year and profit margin

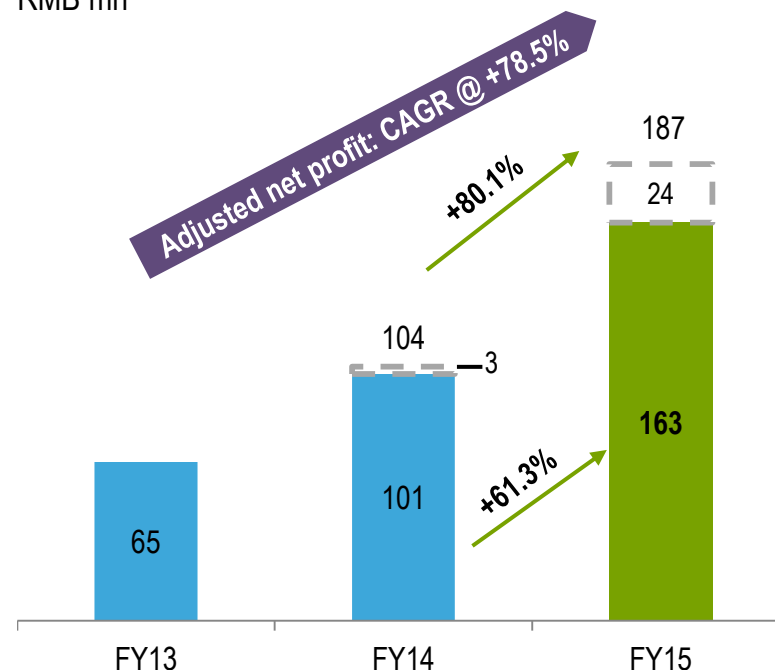
RMB mn



FY13	FY14	FY15
5.6%	6.8%	8.1%

Net Profit, Adjusted Net Profit and Margins

RMB mn

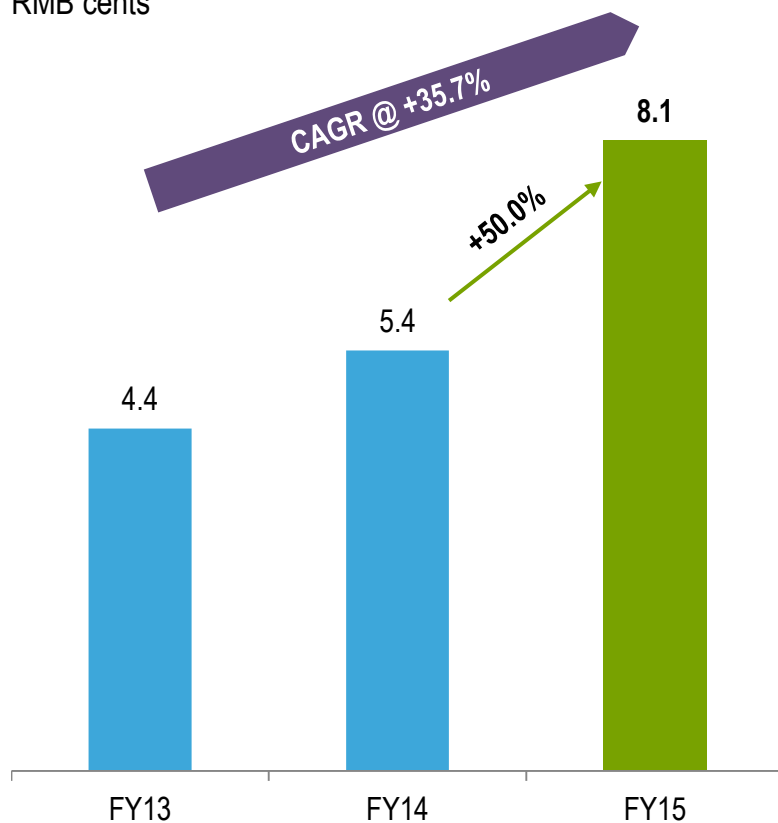


	FY13	FY14	FY15
Net Profit Margin	5.5%	6.6%	6.6%
Adjusted Net Profit Margin	--	6.9%	7.4%

EPS and Net Cash Generated from Operating Activities

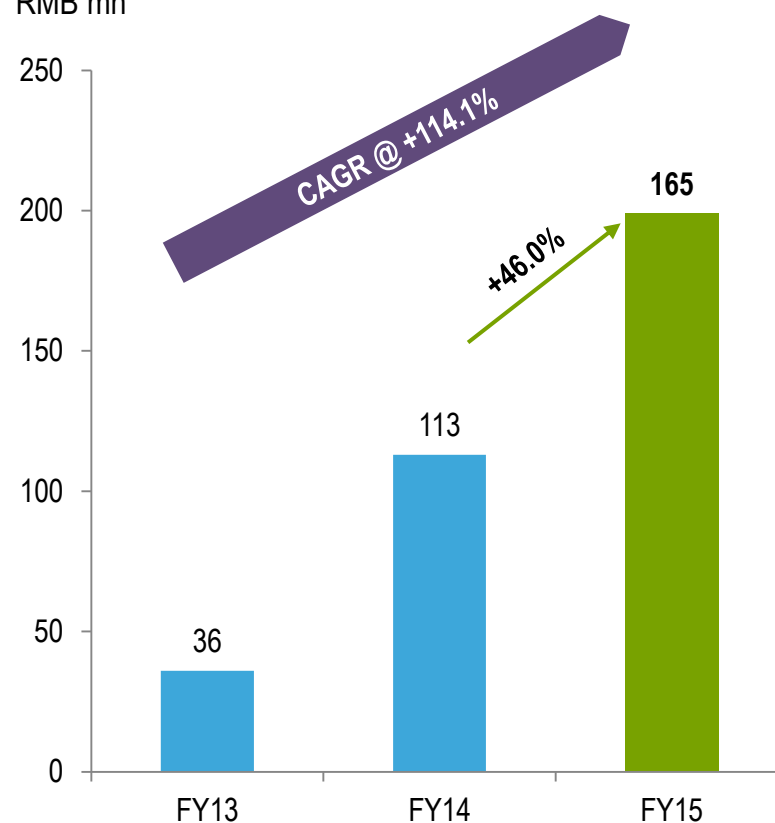
Basic earnings per share

RMB cents



Net cash generated from operating activities

RMB mn

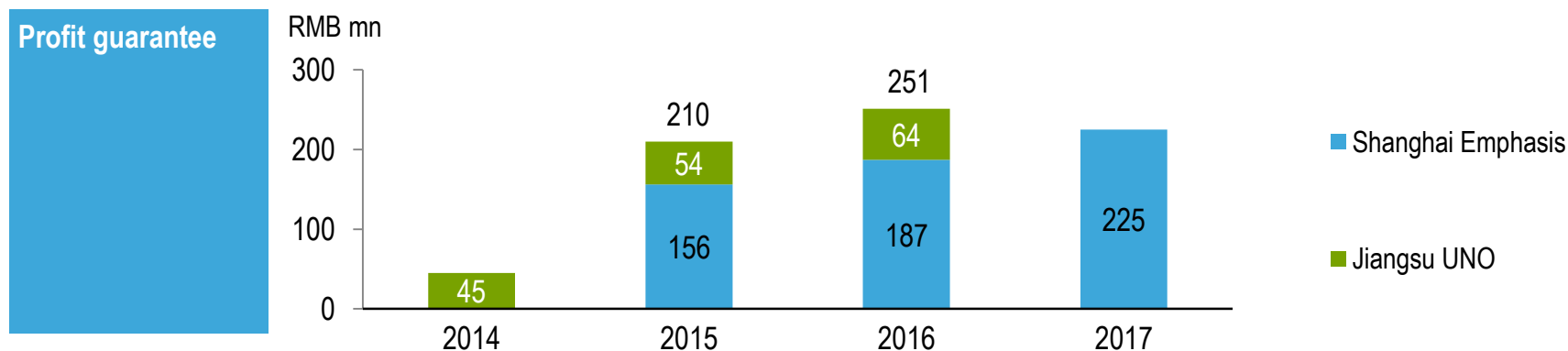


Successful M&A Track Records

Acquired and integrated two IVD distributors in two years with profit guarantees



Status	■ Aug 2015 (Completed)	■ Nov 2014 (Completed)
Target Company	■ Shanghai Emphasis	■ Jiangsu Uno
Acquisition details	■ Acquire 70% stake in Shanghai Emphasis for RMB910 million ■ Acquire the remaining 30% interest, when all the profit guarantees had been achieved for RMB675 million	■ Acquire 70% stake in Jiangsu Uno for RMB245 million ■ Acquire the remaining 30% interest, when all the profit guarantees had been achieved for RMB250 million
Valuation	■ 13.0x 2014 net profit (based on IFRS) ■ 8.3x 2015 net profit (based on 2015 net profit guarantee)	■ 7.8x 2014 net profit (based on 2014 net profit guarantee) ■ 6.5x 2015 net profit (based on 2015 net profit guarantee)



Well Established Distribution Network in the PRC

IVD distribution channel covers some of the most populous and affluent regions in the PRC



IVD distribution channels			
	Shanghai	Jiangsu	Anhui
Brand	 	 	 
Direct sales to hospital and clinic	101	115	20
Distributors	157	145	50
Total hospital and clinic distribution	258	260	70

The background of the slide is composed of various-sized triangles in shades of light blue, medium blue, and pale yellow, creating a modern, low-poly aesthetic.

2015 Annual Results Highlights

2015 Annual Results Overview

RMB'000	FY14	FY15	Change
Revenue	1,531,353	2,454,684	+60.3%
Gross profit	263,465	517,408	+96.4%
Profit for the year	103,546	198,513	+91.7%
Profit attributable to owners of the parent	100,900	162,756	+61.3%
Gross margin	17.2%	21.1%	+3.9p.p.
Profit margin for the year	6.8%	8.1%	+1.3p.p.
Net margin ⁺	6.6%	6.6%	--
Weighted average number of ordinary shares ('000)	1,867,500	2,011,710	--
Basic earnings per share (RMB cents)	5.4	8.1	50.0%
Dividend per share (HK cents)	3.4	3.9	--
Payout ratio	50.4%	44.0%	--

■ Revenue of medical consumable business **up by 130.1% yoy to RMB1,659 mn**

■ IVD business has a significant **higher gross profit margin at 32.2%**

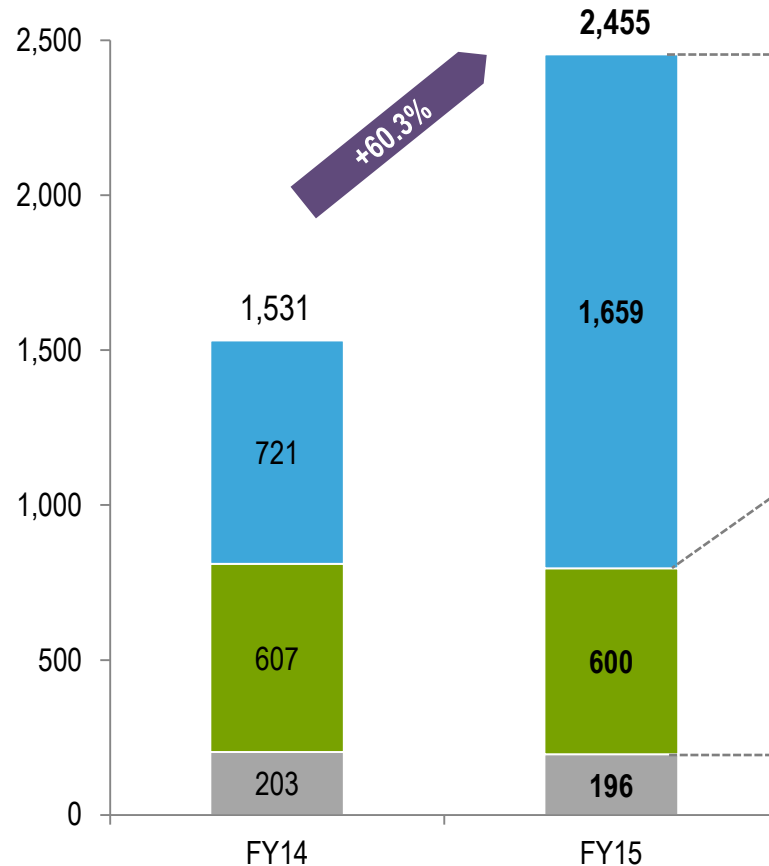
⁺ Net margin = profit attributable to owners of the parent / revenue

Revenue Analysis

Medical consumable products recorded a year-on-year growth of 130.1%

Revenue by core business segments

RMB mn



Medical consumable products | +130.1%YoY

- As 67.6% of FY15 revenue
- Full-year contribution of Jiangsu UNO
- 5 month contribution from Shanghai Emphasis

Color photographic paper and others | -1.2%YoY

- As 24.4% of FY15 revenue
- Lowered the average selling price capture greater market share

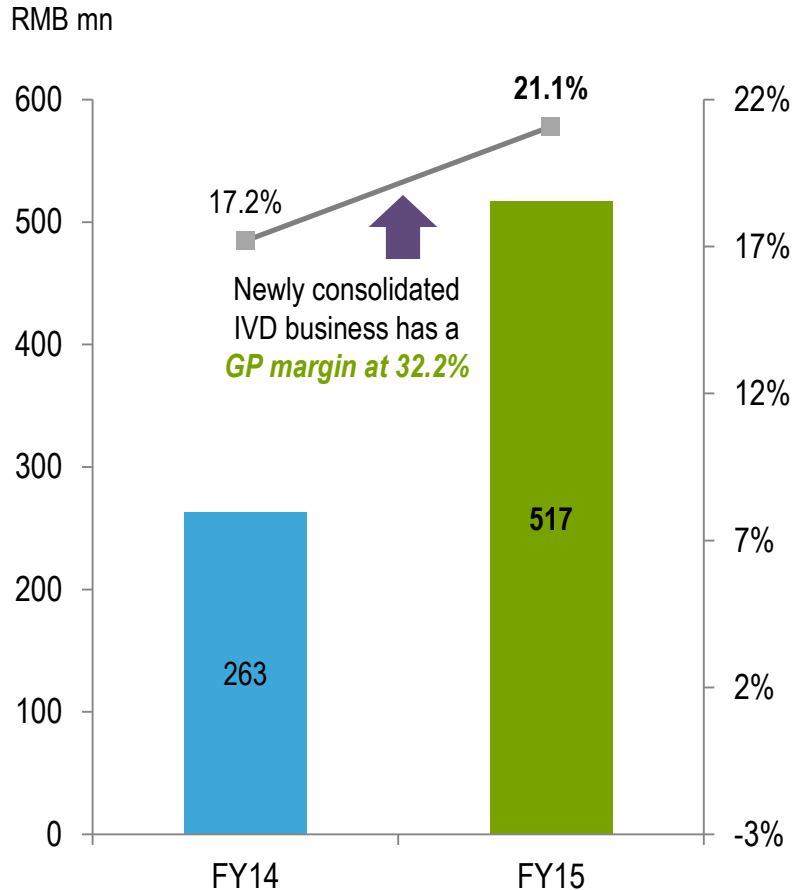
Industrial imaging products | -3.6%YoY

- As 8.0% of FY15 revenue
- The ASP of NDT X-ray films decreased by 10% in FY15

Gross Profit and Gross Margin Analysis

With an average GP margin at 32.2%, IVD product has become the major margin enhancer

Gross profit and gross margin



Medical consumable products

FY14	FY15	Change
13.3%	23.3%	+10.0p.p.

- IVD product has a significantly higher gross margin at 32.2%

Color photographic paper and others

FY14	FY15	Change
21.6%	16.6%	-5.0p.p.

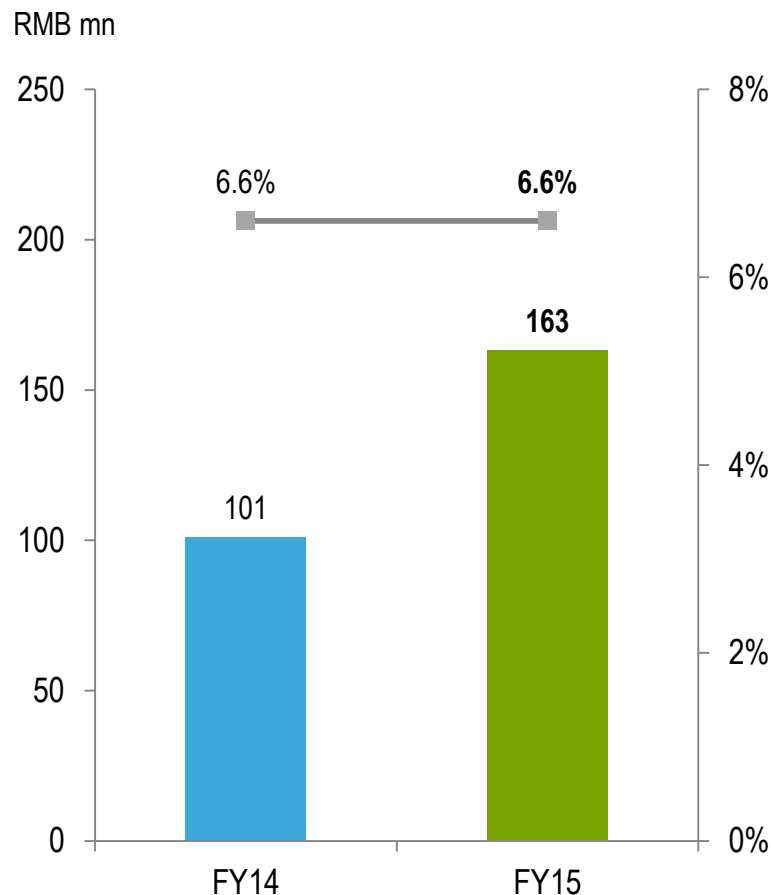
- Lowered the average selling price by -5.4% to capture greater market share

Industrial imaging products

FY14	FY15	Change
17.9%	15.9%	-2.0p.p.

Net Profit and Net Margin Analysis

Profit Attributable to Owners of the Parent



Profit Attributable to Owners of the Parent

RMB'000 (% of revenue)	FY14	FY15	Change
Selling and distribution costs	3.7%	3.4%	-0.3p.p.
Administrative expenses	3.8%	5.8%	+2.0p.p.
Finance costs	0.4%	1.0%	+0.6p.p.
Effective tax rate (% of profit before tax)	29.6%	29.1%	-0.5p.p.

▪ Total of RMB39 mn of intangible asset amortization from Jiangsu UNO and Shanghai Emphasis

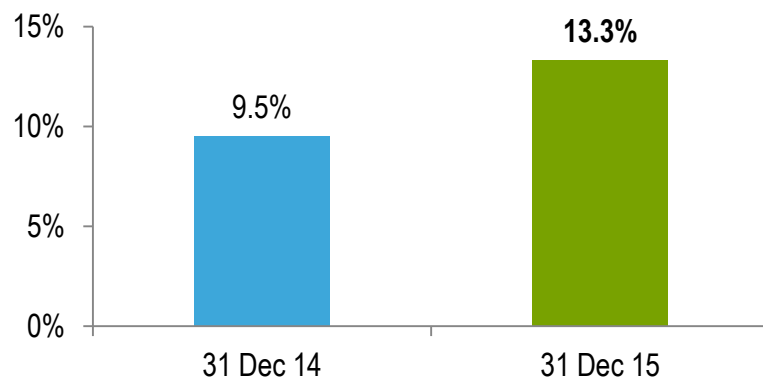
▪ Interest-bearing loans increased by 295.8% to fund acquisition

Healthy Financial Position

RMB mn	As at 31 Dec 2014	As at 31 Dec 2015	Change
Total assets	1,118	3,164	+183.0%
Cash and cash equivalents	195	506	+159.8%
Total liabilities	793	2,246	+183.3%
Interest-bearing bank and other borrowings	106	420	+295.8%
Total equity	325	917	+182.2%

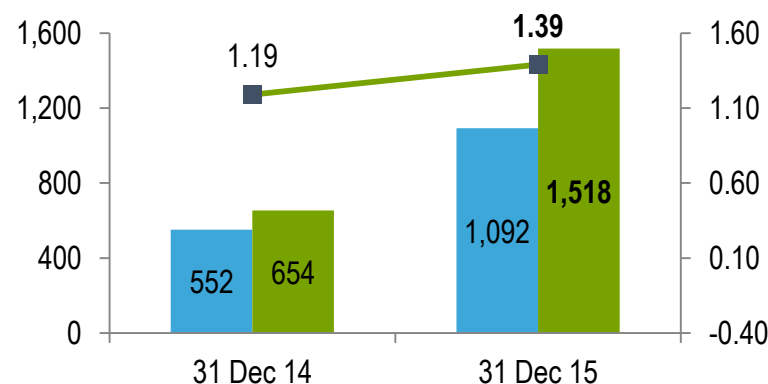
- Raised bank loan to fund acquisition

Debt ratio



Debt ratio = Interest-bearing bank and other borrowings / total assets

Liquidity



- Current Liabilities
- Current Assets
- Current Ratio

Cash Conversion Cycle

	FY14	FY15	Changes
Average inventory turnover days	86.4	69.9	-16.5
+ Average debtors' turnover days	14.5	48.9	+34.4
- Average creditors' turnover days	71.7	69.0	-2.7
Cash conversion cycle (days)	29.2	49.8	+20.6

Successfully Allotted & Issued 307.7 mn Shares @ HK\$3.00

Details of Placement

Date of completion	:	17 July 2015
No. of shares allotted and issued	:	307,700,000 shares
Subscription price	:	HK\$3.00 (a premium of 15.8% to the closing price of HK\$2.59 per share as quoted on 17 July 2015)
Net proceeds	:	HK\$904,400,000 ▪ HK\$770,000,000 - for the purpose of financing part of the acquisition ▪ HK\$114,400,000 - for the purpose of possible future potential acquisition ▪ HK\$20,000,000 - for the purpose of increasing the general working capital
No. of subscribers	:	18

Recognition from Healthcare Specific Investors



- Vivo VII Galaxy Investment Limited and
- OrbiMed Global Healthcare Master Fund, L.P.
- Worldwide Healthcare Trust PLC (Managed by OrbiMed)

→ **Will not sell or dispose the subscription shares within six months starting from the completion date of the subscription**

Shareholding Structure

The Hartono family together holds 61.68%

**Ms. Jeane
Hartono**

31.12%

**Chairman, CEO and
ED
Mr. James
Hartono**

12.87%

Mr. Rico Hartono

12.20%

**Ms. Chen Chen
Irene Hartono**

5.49%

Public

38.32%

Yes!Star 

No. of issued shares (As of 29 Feb 2016) : 2,175,200,000

Note 1. Ms. Jeane Hartono, Mr. Rico Hartono and Ms. Chen Chen Irene Hartono are all siblings of Mr. James Hartono, the Company's Chairman, Chief Executive Officer and one of the Executive Directors.

Note 2. On 28 June, 2015, allotted and issued not more than 320,400,000 Subscription Shares to 18 subscribers. Among the subscribers, Vivo VII Galaxy Investment Limited and OrbiMed Global Healthcare Master Fund, L.P. are healthcare specific investors.

The background of the slide is composed of various-sized triangles in shades of blue and yellow, creating a low-poly, abstract geometric pattern. The triangles are arranged in a way that they seem to radiate from the center, with some pointing towards the corners and others towards the center.

Growth and Development Strategy

Growth Drivers in the PRC's IVD Market

Healthy China 2020 as the main goal in the healthcare reform



- By 2020, the Chinese Government wishes to provide **universal healthcare access** and treatment for both urban and rural citizens

Rising Investment in Hospitals



- Under the 13th Five Year Plan, the Chinese Government will:
 - Encourage investment in private hospitals
 - Increase public hospital bed by 30% to almost **triple** the number of private hospitals beds

Increasing Ageing Population



- According to the United Nations forecast, the PRC's elderly population over 65 will **rise by 93% to 243 million** between 2014 to 2030
- The growing elderly population will primarily increase demand for cancer and infectious diseases testing, in which Roche Diagnostics is specialised in

The Abandon of One-child Policy

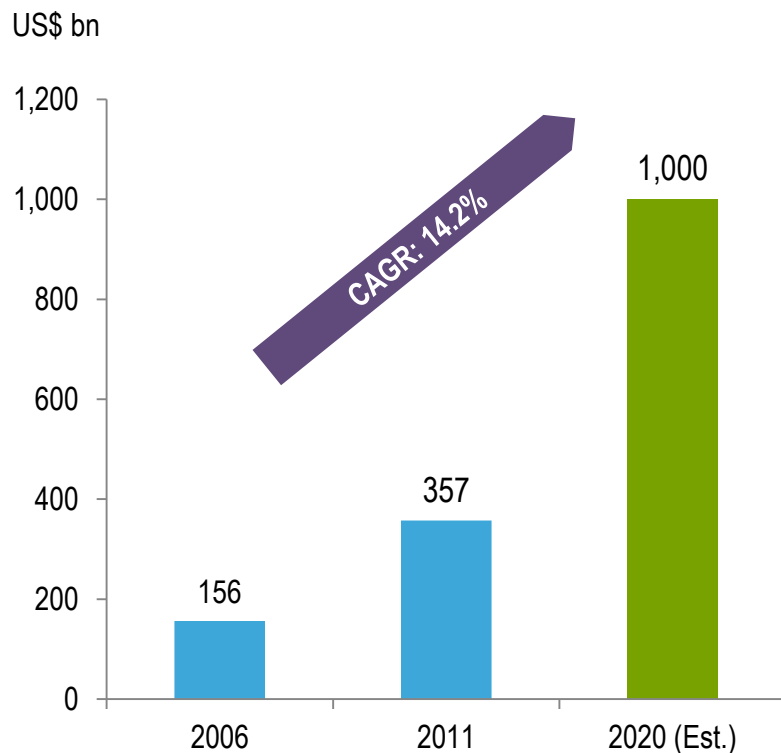


- Relaxation of one-child policy may result in **2.1 million** additional births a year

IVD Market is Expected to Reach US\$6.3 Billion in 2018

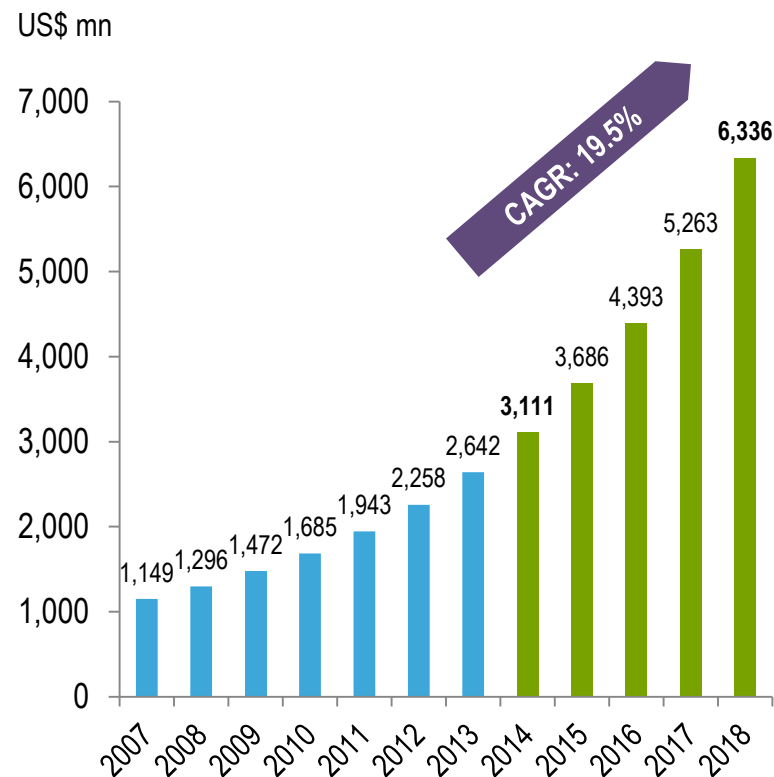
PRC's healthcare sector continues to develop at an astonishing rate --- *Mckinsey & Co. report*

Expenditure on healthcare



*Source: report issued by Mckinsey & Co. in July 2012

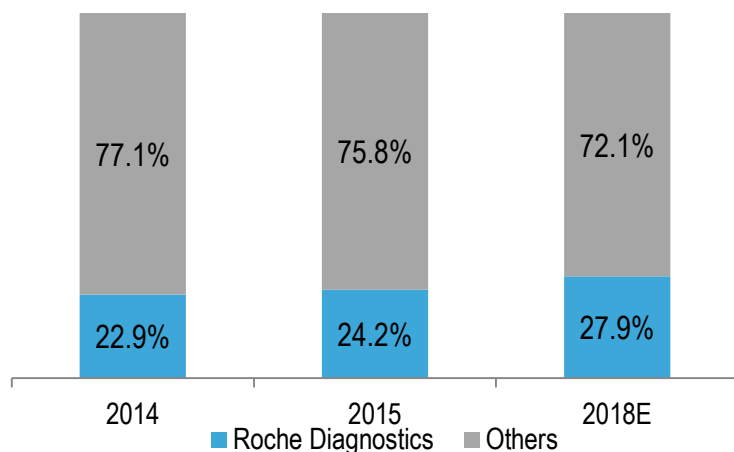
IVD market in the PRC (2007-2018)



*Source: report issued by Renub Research in December 2014

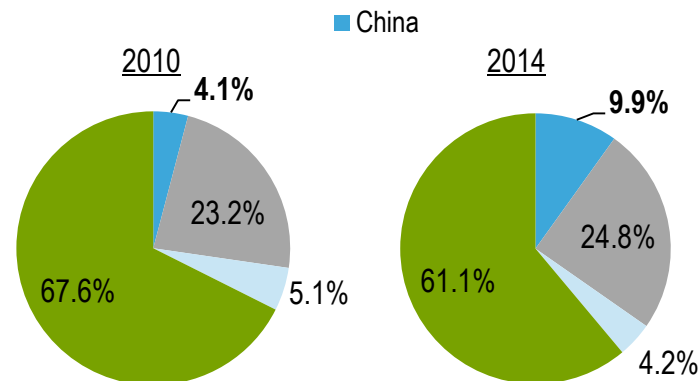
Roche Diagnostics Dominates the PRC IVD Market

The PRC's IVD Market Players Share



Source: Renub Research Analysis

Roche Diagnostics Revenue Mix



Source: Roche, Bloomberg

- Revenue growth in PRC has outpaced the other markets
 - PRC has become Roche's second-largest revenue contributor, only behind the US
 - No growth in Roche Holding's global revenue in 2010-2014, while China business revenue rose at a CAGR of 22% over the same period
- In November 2014, Roche Holdings announced that it would be investing CHF450m to build a diagnostics manufacturing facility in Suzhou. By 2018, the plant is designed to produce about 180 different reagents, calibrators and controls for clinical chemistry and immunodiagnostics
 - The increasing investments in China signal its bullish view on the PRC's business prospects

Major Types of Roche's IVD Products

Yestar carries all of the following types

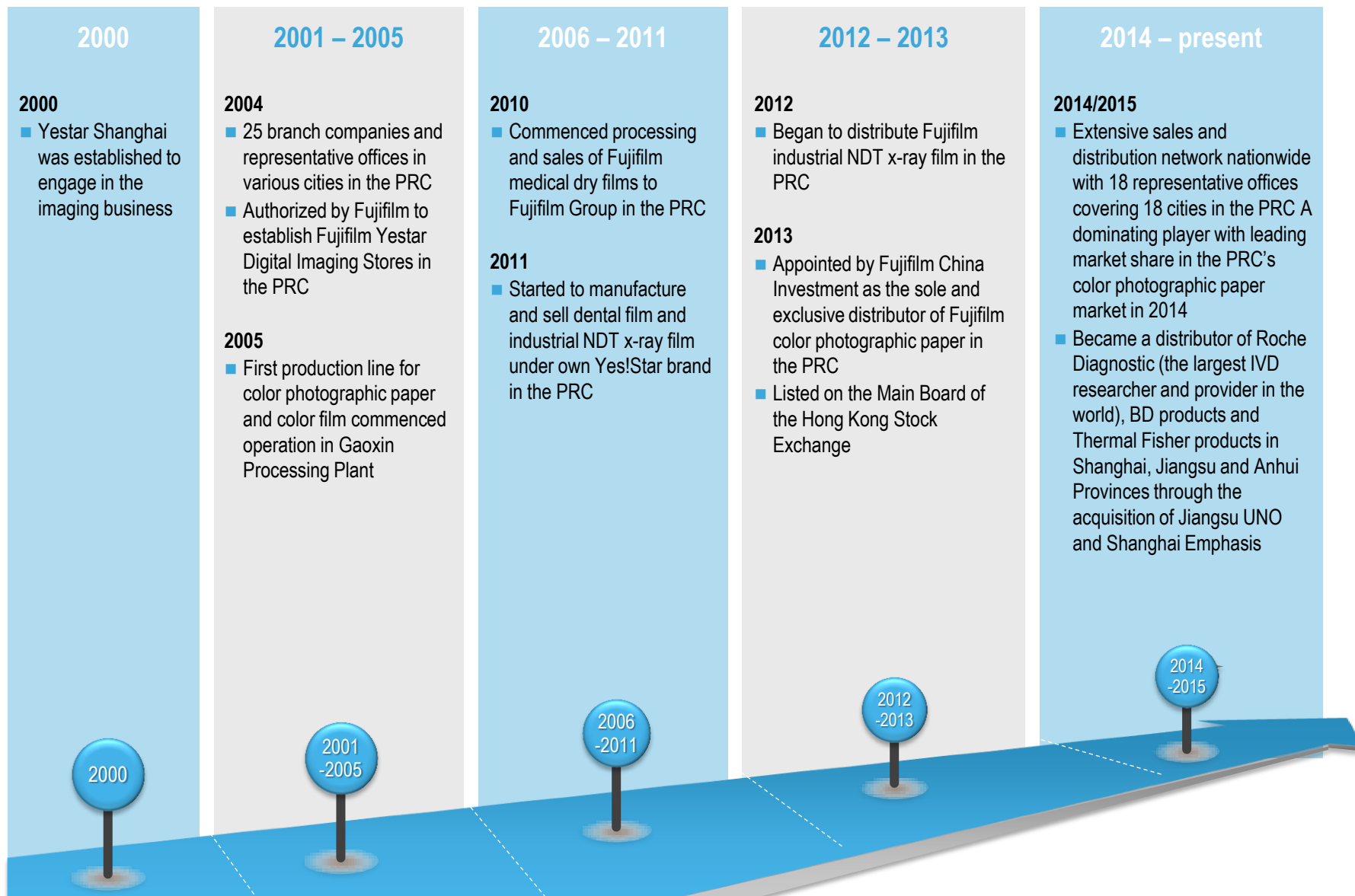


Type	Application
PD	Use blood samples to screen: • Infectious diseases, • cancer, • hormones, • thyroid function, • cardiac markers, • diabetes, • anemia, • bone and other immunoassay
Molecular diagnostic products	• Hepatitis B • Cervical cancer and others
TD	Use cell or tissue staining process to screen for damages or diseases
NPT	Use myoglobin, troponin, brain natriuretic peptide testing kits to diagnose patients with acute myocardial disease



Appendix

Transforming into a major PRC medical consumables company



Experienced Management



Mr. HARTONO James
Chairman / CEO /
Executive Director

- Responsible for the overall strategic development
- Over 14 years of experience in the distribution of image printing products
- Awarded the Honored citizenship from Nanning city in 2009



Ms. WANG Hong
CFO / Executive
Director

- Responsible for overseeing finance and accounting and financial planning
- Over 12 years of experience in the PRC financial accounting and auditing field
- Worked as an accountant for different companies for more than 5 years



Mr. CHAN To Keung
Executive Director

- Responsible for overseeing the Group's production
- Over 34 years of experience in the production of image printing products
- Worked in Fuji Photo Products Co., Ltd, engaging in the distribution of Fujifilm products in Hong Kong and Macau



Ms. WANG Ying
Executive Director

- Responsible for formulating sales strategies and product development
- Over 31 years of experience in image industry
- A committee member of the Chinese Society for Imaging Science and Technology since 2001



Mr. CHAN Chung Man
Executive Director

- Responsible for the business development, marketing and management of the medical consumable division
- Over 15 years of distribution development and management experiences in both overseas and China market
- Held the position of Chief Executive Officer of International MinhViet Joint Stock Company

Consolidated Income Statements

	As at 31 December	
	2014 RMB'000	2015 RMB'000
Revenue	1,531,353	2,454,684
Cost of sales	(1,267,888)	(1,937,276)
Gross profit	263,465	517,408
Other income and gains	10,719	20,730
Selling and distribution costs	(57,005)	(83,360)
Administrative expenses	(58,673)	(141,875)
Other expenses	(5,733)	(7,261)
Finance costs	(5,725)	(25,716)
Profit before tax	147,048	279,926
Income tax expense	(43,502)	(81,413)
Profit for the year	103,546	198,513
Attributable to:		
Owners of the parent	100,900	162,756
Non-controlling interests	2,646	35,757
Earnings per share		
Basic and diluted earning per share (RMB cents)	5.4	8.1

Consolidated Statements of Financial Position

	As at 31 December 2014	As at 31 December 2015
	RMB'000	RMB'000
NON-CURRENT ASSETS		
Property, plant and equipment	104,009	116,939
Prepaid land lease payments	15,279	14,952
Intangible assets	249,718	1,028,688
Goodwill	87,315	481,718
Deferred tax assets	7,477	5,552
	463,798	1,647,849
CURRENT ASSETS		
Inventories	327,201	414,767
Trade and bills receivables	105,197	552,852
Prepayments, deposits and other receivables	22,899	41,554
Pledged deposits	4,100	500
Cash and cash equivalents	194,724	505,987
	654,121	1,515,660
CURRENT LIABILITIES		
Interest-bearing bank and other borrowings	101,713	247,912
Trade and bills payables	282,778	449,975
Other payables and accruals	39,815	143,454
Tax payable	29,409	118,744
Amounts due to non-controlling interests	98,000	182,000
	551,715	1,142,085
NET CURRENT ASSETS	102,406	373,575
TOTAL ASSETS LESS CURRENT LIABILITIES	566,204	2,021,424
NON-CURRENT LIABILITIES		
Interest-bearing bank and other borrowings	4,500	172,500
Other long term payables	164,277	656,022
Deferred tax liabilities	72,370	275,505
	241,147	1,104,027
Net assets	325,057	917,397
EQUITY		
Equity attributable to owners of the parent		
Issued capital	37,044	43,116
Other reserves	278,615	864,298
Proposed final dividend	50,450	71,071
	315,659	907,944
Non-controlling interests	9,398	9,983
Total equity	325,057	917,397

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